

# Leeds Beckett University Welcomes You


## CHME Conference 2024



**LEEDS  
BECKETT  
UNIVERSITY**

# Conference Venue

The conference will be taking place in the Carnegie School of Sport Building (Number 13 on the map). 45 free parking spaces are available for delegates, indicated by the 'P' symbol on the map, adjacent to building 18. Additionally, Pay & Display Parking is also available with electric charging points in the parking areas between buildings 16 and 17.



**OUR BUILDINGS**

<b>01 James Graham</b> Great Hall Library & IT Service Desks Media Equipment Security Services	<b>07 Carnegie Teacher Education Building</b>	Indoor Tennis Centre
<b>02 Campus Central</b> Beckett Careers Beckett Kitchen Campus Shop Students' Union Tiki Cafe	<b>08 Brontë Hall</b>	Outdoor Pitches & Tennis Courts Pavilion
<b>03 Caedmon Hall</b>	<b>09 The Grange</b>	South Lodge Football Pitches
<b>04 Priestley Hall</b> Disability Assessment Centre Student Services Centre	<b>10 The Coach House</b>	Sports Arenas 1 & 2
<b>05 Leighton Hall</b>	<b>11 Cavendish Hall</b>	Sports Hall
<b>06 Macaulay Hall</b>	<b>12 Fairfax Hall</b>	Squash Courts
	<b>13 Carnegie School of Sport</b> Carnegie Cafe	Strength & Conditioning Suite
	<b>14 Carnegie Hall</b>	Swimming Pool
	<b>15 Carnegie Sports Centre</b> <b>Access to all sports facilities:</b> Athletics Track & Field Facilities	<b>16 The Cottage</b>
	Carnegie Coach Education	<b>17 North Lodge</b>
	Changing Rooms	<b>18 Churchwood House</b>
	CRI Hall	<b>19 South Lodge</b>
	Energy Bar	<b>20 Queenswood Hall</b>
	Fitness Suite & Exercise Studios	<b>21 Landscape Resource Centre &amp; Experimental Gardens</b>
	Gymnasium	<b>22 Carnegie Village</b>

Throughout the conference there will be workspace available in the CSS Boardroom (CSS 115). This is on the first floor of the CSS Building at the end of the balcony walkway.

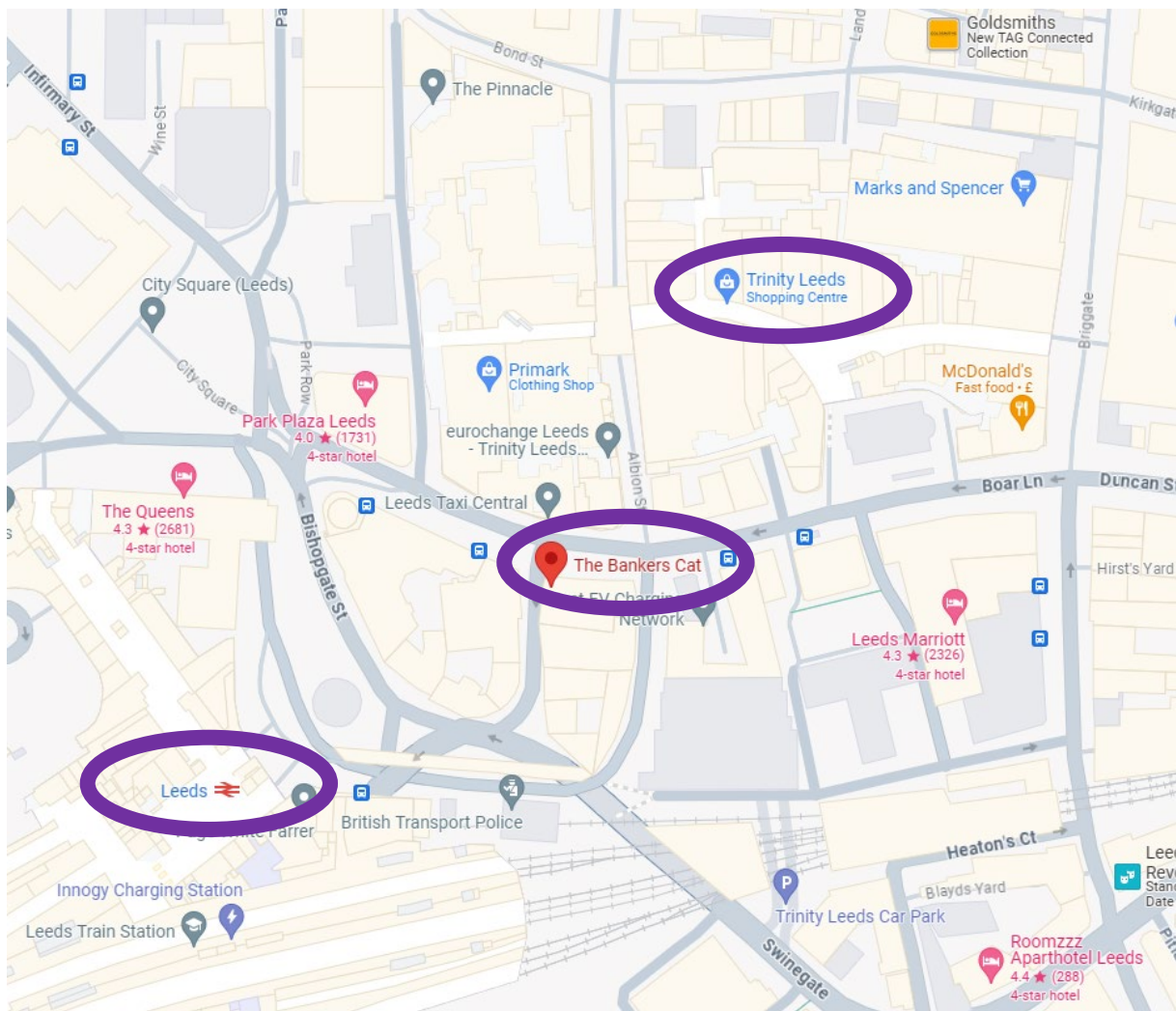
There will also be a quiet space available in CSS 116 – this is a small meeting room to the right of the Boardroom (CSS 115).

For delegates who want some fresh air and outside space, the campus is located in Beckett Park, where there are a number of walks to enjoy: [Beckett Park](#) | [Discover Leeds](#).

## TUESDAY 21<sup>st</sup> MAY

16:00 – 17:00	Informal PhD Students Welcome Professor Kate Dasher The Bankers Cat
17:30 – 19:30	Arrival and drinks reception Dr Julia Calver The Alchemist (Top floor of Trinity Shopping Centre)
19:30 – late	Travel to hotels/free time

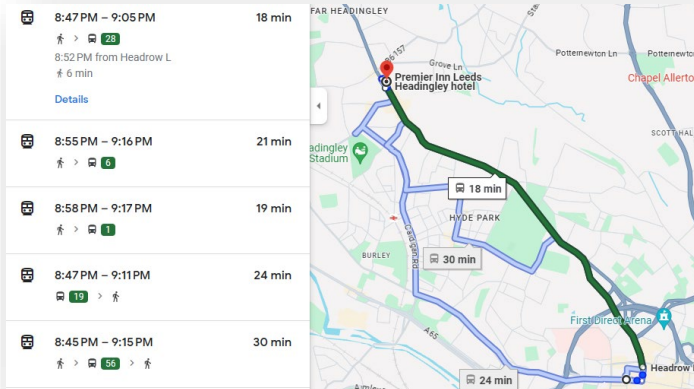
### Locations in the City Centre



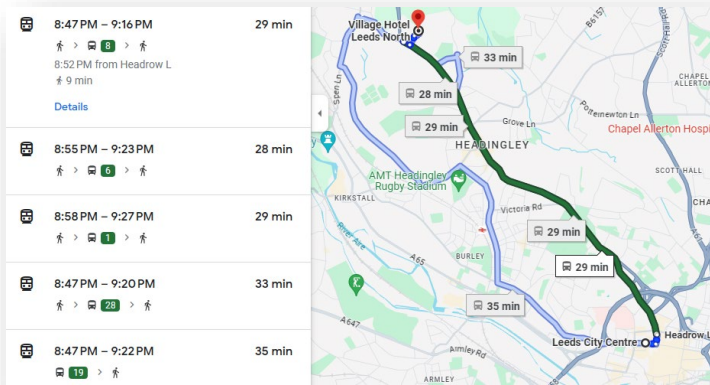
# Hotels

For delegates staying at The Village or at Weetwood Hall, there are a number of bus services from the City Centre to both hotels. Both hotels are a

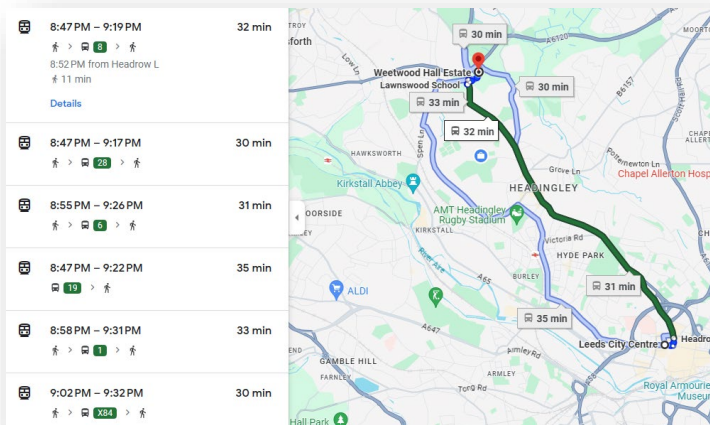
## Premier Inn, Headingley



## The Village (Premier Inn Headingley is a few stops before The Village)



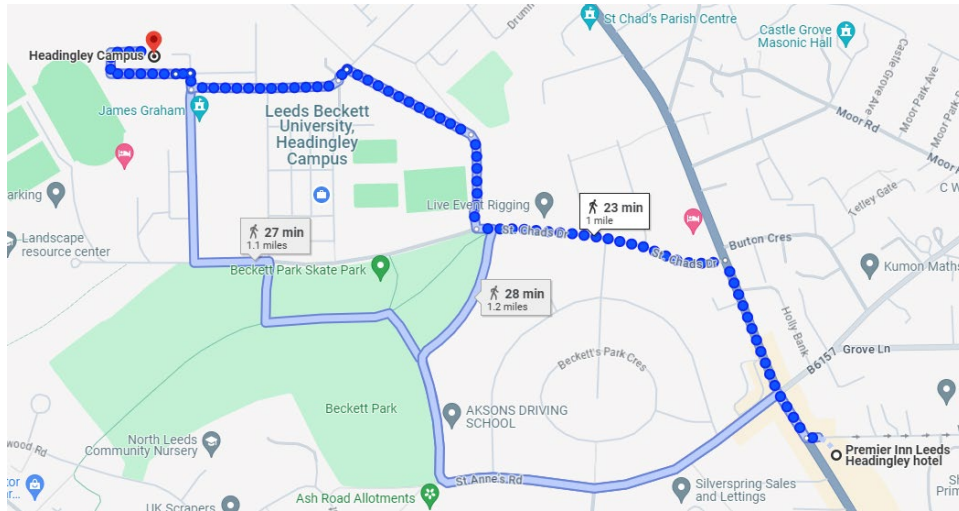
## Weetwood Hall



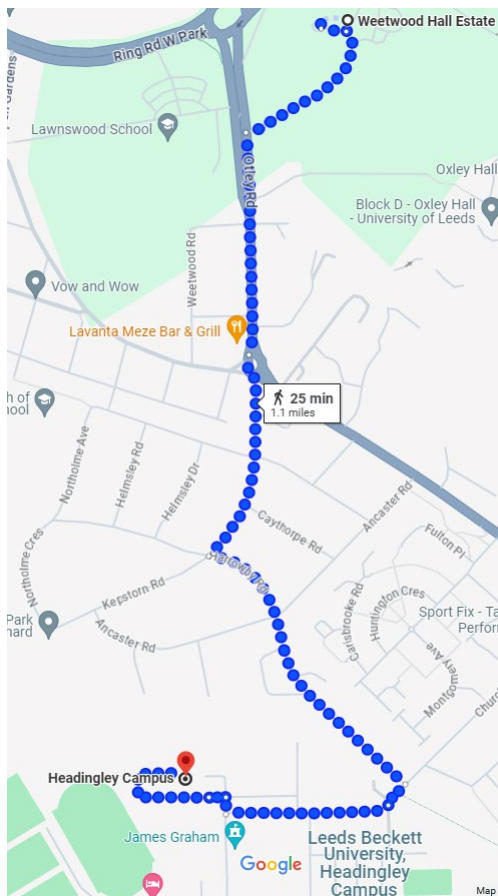
# Getting to the Campus from Your Hotel

All hotels are a five minute taxi drive or 25 minute (approx.) walk to the campus.

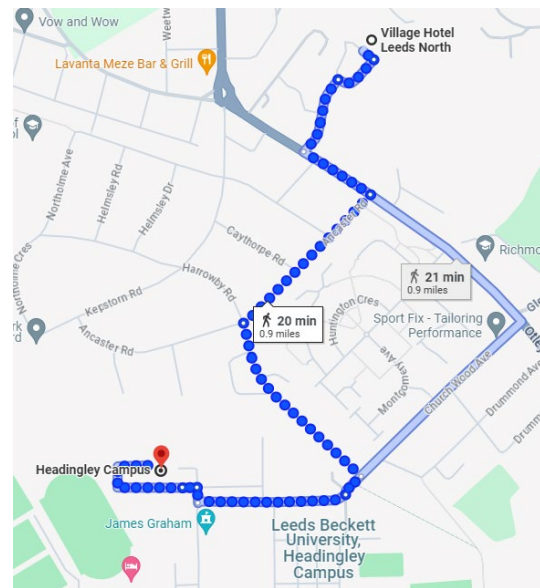
## From Premier Inn Headingley



## From Weetwood Hall



## From The Village



# WEDNESDAY 22<sup>ND</sup> MAY

08:30-09:30	Registration and coffee CSS Atrium		
09:30-09:45	Opening Address: <i>Welcome to CHME 2023</i> Dr Peter Robinson CSS G04		
09:45 – 10:00	Welcome from Visit Leeds Claire Heap CSS G04		
10:00 -10:45	<b>Keynote Speaker:</b> Reframing and reclaiming the societal value of hospitality jobs in an increasingly automated workplace' Agnieszka Rydzik, University of Lincoln CSS G04		
10:45-11:30	Coffee CSS Atrium		
11:30-13:00	<b>PhD Workshop</b> CSS G05		
11:30-13:00	<b>PARALLEL SESSIONS</b>		
	CSS G03 Theme: Hospitality management  Moderator: Dr Alisha Ali	CSS G04 Theme: Learning, teaching and assessment in hospitality management education  Moderator: Dr Richard Robinson	CSS115 Theme: Critical and cultural studies of hospitality  Moderator: Dr Kyriaki Glyptou
11:30	Resistance to Algorithmic Management in Hospitality Workplaces: An Expectancy-Value Theory Approach  Authors: Brana Jianu and Iis Tussyadiah	A Matter of Trust: A Moderated Mediation Analysis of Organisational Ethics and Institutional Uncertainty in Hospitality and Tourism Higher Education  Authors: Annamarie Sisson and Maria Matthews	The Two Faces of Airbnb Disruption: Licensed Accommodations Perspective on Contrasting Impacts on Community in Nova Scotia  Authors: Maria Matthews, Ioannis S. Pantelidis and Rodrigo Lucena
12:00	The influence of organisational resilience on hospitality firms' performance: the role of organisational slack  Authors: Chen Zheng, Jialin Snow Wu and Henry Tsai	Design-Based Learning in Hospitality Education: Constructing a Strong Foundation for Sustainable Curriculum Designs  Authors: Marte-Rinck De Boer, Macmillan Fernandes, Inga Mons and Hanneke Assen	More than a Cup of Chai: Belonging, Identity and Memory in South Asian Teahouses  Author: Naz Ali
12:30	The Assessment of Precarious Work Effects on UK Hotel Employees Subjective Well-being.  Author: Nancy Mpofu	Were rules made to be broken? Academic misconduct and best practices for conducting oral exams  Authors: Angela Chu and Annamarie Sisson	Is there a role for hubristic leadership theories when explaining organisational failure among hospitality firms?  Author: Rhodri Thomas

13:00 – 14:00	Lunch CSS Atrium		
14:00 – 15:00	<b>PARALLEL SESSIONS</b>		
	CSS G03 Theme: Hospitality management  Moderator: Prof Neelu Seetaram	CSS G04 Theme: Learning, teaching and assessment in hospitality management education  Moderator: Dr Kyriaki Glyptou	CSS115 Theme: Sustainability and consumer behaviour  Moderator: TBC
14:00	Closing the Skills Divide in the Hospitality Industry: An Examination of Technology, Globalization, and Graduate Employability Through Literature Review  Author: Bayaz Mammadova	Empowering Mental Health in Hospitality Education: The Impact of Intersectional Feminist Pedagogy  Authors: Alicia Orea-Giner and Prachi Thakur	Persuasive Communication for Sustainable Tourism: How Well Does Child-Like Anthropomorphism Work?  Authors: Jialin Snow Wu and Yucheng Li
14:30	Conceptualisation and Measurement of Employee Perception Towards the Impact of Artificial Intelligence on Sustainable Development Objectives  Author: Maria Jerez	From Praxis to Delivery: Industry-Centric Education for Hospitality Management  Authors: Lisa Wyld and Lynthon Musamadya	The Effectiveness of Corporate Social Responsibility Programs in Hotels at Addressing Social and Environmental Issues in a Local Context  Author: Alexander Muir
15:00	The Art of Service redefined: Exploring Strategies and Barriers towards the Integration of Emerging Technology within Food Service Operations  Authors: Ewen Crilley and John Dunning	Synergizing Success: Exploring the Tripartite Relationship Among Industry Associations, Academia, and Co-Creation for Research Projects - A Collaborative Case Study  Authors: Diane Connelly, Amanda Miller and Chiranjeewa Atapattu	TBC
15:30-16:00	Coffee & Poster presentations CSS Atrium		
	<ul style="list-style-type: none"> <li>Corpus-assisted discourse analysis (CADS) in Festival attitude research Author: Kaija Meriläinen</li> <li>Exploring Muslim Women Sports Tourists' Experiences as Spectators in Malaysia Author: Fatin Nabilah Azren</li> <li>An Exploration into Gender Diversity at Corporate Events in Nigeria, using the Oil and Gas Industry as a Case Study. Author: Orighomisan Jekhine</li> <li>Millennials' purchasing intentions towards genetically modified plant-based meat alternatives at quick-service restaurants in the United Kingdom. Authors: Giuseppe Incardona, Hai Nguyen and Maria Gebbels</li> <li>Using scenario case studies as an effective approach to teaching, learning and assessment of international hospitality management students. Author: Peter Cox</li> </ul>		

# Gala Dinner



## GALA DINNER AT HAREWOOD HOUSE Dress Code: Smart Casual/Black Tie Optional

17:00	Meet by CSS Bus Stop
17:15	Depart
18:00	Arrival at Harewood House
18:15	Welcome Talk
18:30	State Rooms Self-Guided Tour
19:00	Drinks Reception
19:25	Seated for Dinner in the Harewood Suite
20:45	Annual Presentation of CHME Awards
21:15	Dessert Served
21:30	After Dinner Speech, Sheralyn Pattison

**Dress Code:** Delegates are invited to dress up for this event, but we also realise that it may not be possible for all conference participants to find the opportunity to return to their hotels and prepare for the evening. Therefore, there is no dress code, but we would ask all delegates to be wearing smart casual wear.



# THURSDAY 23RD MAY

09:00- 09:30	<b>Coffee &amp; Registration</b> CSS Atrium		
09:30 – 10:15	<b>Keynote: A Chartered Professional Body for Hospitality: an authentic opportunity for operators and educators</b> Robert Richardson. Chief Executive. Institute of Hospitality CC G04		
10.15-11.00	<b>Panel Discussion: Modern Slavery in Hospitality</b> Professor Neelu Seetaram Sheralyn Pattison  Chaired by Dr James Musgrave CSS G04		
11.00 – 11.30	<b>Coffee</b> CSS Atrium		
<b>PARALLEL SESSIONS</b>			
	CSS G03 Theme: Hospitality management  Moderator: Dr Alisha Ali	CSS G04 Theme: Learning, teaching and assessment in hospitality management education  Moderator: Professor Rhodri Thomas	CSS115 Theme: Sustainability, ESG, and CSR  Moderator: TBC
11.30	Employee voice and work engagement in the Hospitality Industry: a preliminary study  Author: Andrew Jenkins	Applying Design Thinking to apply Universal Design for learning techniques to support the learning and teaching experience  Author: Robert McKenna	A rapid systematic literature review on research linked to chefs, greenhouse gas emissions and the food system  Authors: Andrea Zick, Ximena Schmidt and Christian Reynolds
12:00	Two Decades of Sustainable Hospitality Leadership Research: A Bibliometric Analysis  Authors: Lisa Wylde and Alexandra Constantinescu	Where have all the amateurs gone? From professionalism to amateurism – the new way forward for hospitality management education?  Author: John Dunning	The hidden economic impact of the tourism industry  Author: Neelu Seetaram
12.30	Middle manager interpretations of servant leader induced change in the hotel industry  Authors: Pat Quinn, Arthur Kearney, Denis Harrington and Felicity Kelliher	Metaphorically teaching...  Authors: Mairead McEntee and Una McMahon-Beattie	Sustainable Hotel Service: the road along the SDGs  Authors: Kyriaki Glyptou and Nikolaos Pappas
13:00-14:15	Lunch CSS Atrium		
13:30-14:15	CHME AGM CSS G03		
14:15-15:45	<b>PhD Workshop</b> CSS G05		

## PARALLEL SESSIONS

	CSS G03 Theme: Hospitality and consumer behaviour  Moderator: Prof. Neelu Seetaram	CSS G04 Theme: Critical and cultural studies of hospitality  Moderator: Dr James Musgrave	CSS115 Theme: Sustainability, ESG, and CSR  Moderator: Prof. Peter Lugosi
14:15	The Inspired Wellness: Unveiling the Connection between Mental Health and Wellness Tourism  Authors: Alicia Orea-Giner, Fátima Valente-Mosqueda, Prachi Thakur and Jorge Calero-Sanz	Hospitable Destinations and 'Keystone' Occupations  Authors: Richard N.S. Robinson, Shelagh K. Mooney and Adam Stephen	Luxury for good: The sustainability and social responsibility of luxury hospitality  Authors: Tracy Harkison and Anita Manfreda
14:45	The impact of calorie labelling on menu choices – A biometric approach  Authors: Anita Eves, Pablo Periera Doel and Vanessa Cumper	United we stand, divided we fall- inviting masculinities into hospitality gender studies  Authors: Shelagh K. Mooney	Unlocking pro-environmental behaviour change in luxury hospitality: A practice theory approach  Authors: Gaurav Chawla and Peter Lugosi
15:15	Interrelationship between High-tech and High-touch for Personalised Customer Experience in Hotels: A Sensemaking and Sensegiving Approach  Authors: Hanim Kader Şanlıöz Özgen and Alisha Ali	TBC	TBC
15:45-16:30	<b>Keynote Speaker:</b> Towards social sustainability-the Role of tourism and hospitality Dr Daisy Fan CSS G04		
16:30 – 16:45	<b>CHME 2025</b> Edge Hotel School – University of Essex CSS G04		
16:45- 17:30	<b>Rooftop Drinks</b> Sponsored by CABI		
17:30-18:00	<b>Tree Dedication</b> The Grange: Headingley Campus		
18:00 -late	<b>Gastronomic Walking Tour</b> Leeds Walks Options (Coach from Headingley at 18:00)		

# Friday 24<sup>TH</sup> MAY

08:30-09:30	Coffee & Registration CSS Atrium		
09:30-10:15	<b>Keynote Speaker</b> Professor Emma Wood: <b>Uncertain futures: The known, the unknown and the unknowable</b>  This session will discuss the emotive nature of future thinking, the role memory plays in this, and how resilience and optimism can be developed through creative thinking about the future.  CSS G04		
10.15-10.45	Coffee CSS Atrium		
<b>PARALLEL SESSIONS</b>			
11.00-12.00	CSS G03	CSS G04	CSS115
	Moderator: Dr Tian Ye	Moderator: Prof. Rhodri Thomas	Moderator: Dr Milka Ivanova
11.00	Analysing offender tourism-crime motivations in Ghana  Author: Getrude Poku	EMPIRICAL MANIFESTATIONS OF POWER IN PROTECTED AREA TOURISM: A SYSTEMATIC LITERATURE REVIEW  Authors: Edwin Obombo Magio, Rhodri Thomas and Kyriaki Glyptou	The impact of inter-organisational knowledge transfer on the sustainable development of the Sri Lankan coastal tourism industry  Author: Ama Samaradheera
11.30	TBC	TBC	TBC
12.00-12:30	Closing remarks	CSS G03	Milka