

Our Vision

To be an excellent, accessible, globally engaged university contributing positively to a thriving Northern economy

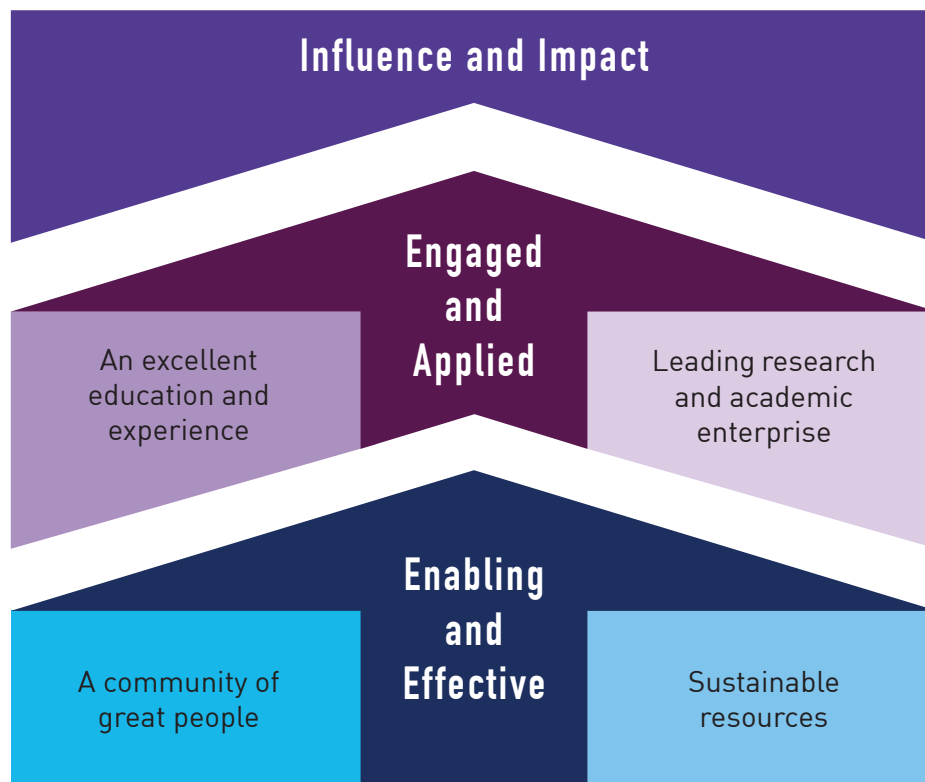
Our Mission

To ensure we use our knowledge and resources to make a positive and decisive difference to people, communities and organisations

Our Values

Student focus, excellence, inspiration, creativity, professionalism, enterprise, integrity

Our Strategic Aims



Strategic Objectives 2021

An Excellent Education and Experience

1.1 Student Progression

Measure: Our students will progress smoothly through their courses

KPI: 95% progression after one year of study

1.2 Student Satisfaction

Measure: Our students will have the best possible course experience

KPI: 89% NSS satisfaction with teaching

1.3 Graduate Employment

Measure: Our students will be able to make the most of their Leeds Beckett education

KPI: 76% DLHE Graduate Employment

Leading Research and Academic Enterprise

2.1 Research Intensity

Measure: We will grow and develop our research culture

KPI: 45% academic staff submitted to 2021 REF

2.2 Research Environment

Measure: Our research environment enables our staff to deliver outstanding research

KPI: 1000 FTE doctoral students enrolled

2.3 Research & Enterprise Prestige

Measure: R&E will make a major contribution to our prestige and reputation

KPI: £28m HEBCIS Income

A Community of Great People

3.1 Maximising our Talent

Measure: Our colleagues are supported and enabled to give their best

KPI: 90% overall satisfaction in Staff Survey

3.2 Student Satisfaction

Measure: All colleagues contribute directly to an excellent student experience

KPI: 88% NSS overall satisfaction

3.3 Service Excellence

Measure: Colleagues seek continually to improve our service to stakeholders

KPI: CSE Accreditation and Compliance Plus in S5

Sustainable Resources

4.1 Student Satisfaction

Measure: Our investment in learning resources contributes directly to greater student satisfaction

KPI: 92% NSS satisfaction with learning resources

4.2 Excellent Estate

Measure: Our investment in facilities increases their utility to our students and colleagues

KPI: 80% AUDE Functional Excellence Rating

4.3 Financial Sustainability

Measure: Our financial resources enable us to achieve our strategic objectives

KPI: Maintain an annual MIS of 8.5%